

# Registration Form 2017

To be faxed back regardless of method of payment.

Please enroll us for (check the boxes that apply):  Full 4 Days, OR  Full 4-Days + Evening Internet Advertising, OR  
The following days only:  Day 1  Day 2  Day 3  Day 4  Evening Internet Advertising

## 1 Names of Attendees (Please Print Clearly)

	Day 1	Day 2	Day 3	Day 4	Internet Tue.6-9
1. Mr./Ms. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Title: _____					
2. Mr./Ms. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Title: _____					
3. Mr./Ms. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Title: _____					
4. Mr./Ms. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Title: _____					

## 2 Company Information

Approving Supervisor: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

## 3 City Selected \_\_\_\_\_

Week of \_\_\_\_\_  
I discovered MBA through: \_\_\_\_\_

## 4 Method of Payment

Note: Registration and full fee due and payable 10 working days prior to start of classes. Late Registration Fee: \$100.00

Bill my organization attn: \_\_\_\_\_  
 Our purchase order is attached  
 Check enclosed  Charge to the following:  
 Visa  Mastercard  American Express  
No. \_\_\_\_\_ Exp. \_\_\_\_\_  
Security Code: \_\_\_\_\_ (Visa, MC on back, Amex on Front)  
Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Email: \_\_\_\_\_

## Please Tell Us How You Found Out About The Media Buying Academy:

[ ] Postcard/Brochure [ ] Internet Search [ ] Trade Publication [ ] Media Post [ ] Referral Name/Company: \_\_\_\_\_

(Circle Appropriate Fee)	<u>Any 1 Day</u>	<u>Any 2 Days</u>	<u>Any 3 Days</u>	<u>Full 4-Day Course</u>	<u>Internet Advertising</u>	
<b>2017 FEE SCHEDULE:</b>	\$1,750	\$2,850	\$3,550	\$5,150	\$1,350	<b>20 days or earlier</b>
	\$2,150	\$3,250	\$3,950	\$5,550	\$1,650	<b>19 days or later</b>

### ► SPECIALGROUP RATES4 day attendees only! ◀

**Send 3 people and we'll welcome a fourth at absolutely no charge! (All must take same days)**

## Terms & Policies:

**TERMS AND CONFIRMATION:** We'll provide location and confirmation Email. Classes are in session from 9am to approximately 5pm daily. Internet class is from 6pm to 9pm.  
**POLICIES:** Lunch is on your own. There will be a 15-minute mid-morning and mid-afternoon break. **MBA Cancellation/Transfer Policy:** Qualified substitutes for confirmed registrations can be accommodated prior to the program start date with written notice and will incur no fee for substitution. Cancellations made within 15-30 calendar days of the start date will incur a fee equal to 50% of the published fee structure; cancellations made within 14 days of the start date will incur a fee equal to 100% of the published fee structure. "No-Shows" will be billed. No refunds. Withdrawals on or after the first day of a program are subject to forfeiture of the total fee structure. All transfers made within 15-30 calendar days of the start date will incur a \$500 transfer fee. One transfer per registrant to a subsequent offering within six months is allowed. Transfer requests received 8-15 days prior to the start date will incur a fee equal to 50% of the published fee structure and a \$500 transfer fee. No transfers can be made 7 or fewer days until the beginning of the class. Substitutes can attend with written notice to MBA. A transfer request followed by a subsequent cancellation will be subject to the applicable cancellation fees noted above.  
**TAX DEDUCTION:** The expense of continuing education, when taken to maintain and improve professional skills, is tax deductible. Please contact your accountant for complete details.  
**RETURNED CHECKS:** \$75 charge for returned checks.

ORDER AND PAY ONLINE through Pay Pal, or Pay Pal's credit card section (Visa, MasterCard, American Express). If you wish to pay by company check, please check the "Bill my organization" box.

visit our website at: [www.mediabuyingacademy.com](http://www.mediabuyingacademy.com)

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